

# International Sales & Marketing Internship

## How to apply:

- Please, email your cover letter and CV to:  
[a.franzosi@nal-vonminden.it](mailto:a.franzosi@nal-vonminden.it) [Italy@nal-vonminden.com](mailto:Italy@nal-vonminden.com)  
Any question can be directed to the above mentioned email address as well. In addition, we are more than happy to talk to academic advisors about the internship.
- Phone: +49 941 29010-34
- Information online: [www.nal-vonminden.com/it](http://www.nal-vonminden.com/it)

**nal von minden GmbH** is one of the leading Marketing & Sales companies in Germany, offering diagnostic products and services. Our company has locations in Regensburg, Moers and Den Haag. Our teams are comprised of people from Belgium, Germany, France, Spain, Italy, Poland, Austria, Switzerland, Portugal, Czech Republic, the UK and Ireland. Our products (e.g. Rapid Tests and ELISA) are produced by renowned manufacturers in the USA, Europe and Asia. They are sold to professional users such as physicians, nurses, and laboratories.

At nal von minden GmbH, you will become a fully integrated team member at a young, rapidly growing company with a pleasant working environment. The approximately 80 employees of nal von minden GmbH are characterized by motivation, independence and happiness at work. The company is located in a very central area near the train station, the inner city, and local shopping. Regensburg is classified as a student city, and thus is an exciting World Heritage city on the Danube.

## Tasks and Areas

As an intern, you will work actively with the Italian Sales & Marketing team, **focusing on Export Projects**. You are a fully integrated team member with full responsibilities and the ability to help grow the team's market share. You will receive ongoing training which will help you succeed and allow you to gain valuable real world work experience. You will help the team work towards a greater market share through independent and focused sales activities, as well as marketing campaigns.

## Skills / Activities:

- Fluent in Italian & English. German is a plus.
- Sales oriented
- Outgoing- talkative & personable
- Pro-active project management
- Data entry and maintenance in the CRM system
- Initial Telephone contact with potential clients
- Manages export sales activities
- Knowledge of customs compliance is an advantage
- Market research
- Finding distributors in the following countries: **(Ghana, Tanzania, Pakistan, Libya, South Korea, Japan and Afghanistan)**

## What We Offer:

- A friendly working environment
- Ongoing training and support
- A dynamic staff - often with planned after work events
- Incredible experience within the workforce as a fully integrated team member
- Salary (600€ gross/month, social insurance incl.)

## Location:

- Regensburg, Germany (approx. 1.5 hours from Munich)

## Expectations:

- Openness and willing to learn
- Team player
- Proficient in the use of a PC (MS Office, Internet & E-Mail)
- Time: 38.5 hours per week

Please discuss with your advisor the potential for college credit toward your respective degree. We are not limited to Marketing majors and are open to students of any academic discipline.



## nal von minden GmbH

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