

# MARA CARANDO

*Always been interested in economic issues, willing to contribute to the establishment of an alternative economic system, by promoting the crucial role of the culture.*

## LANGUAGES

ENGLISH C1 (IELTS 7.5)  
SPANISH C1 (DELE)  
CHINESE B2 (HSK4, HSKK intermediate)

## CONTACTS

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## EDUCATION

### PHD CANDIDATE (XXIXth cycle)

#### "DIPLOMACY AND INTERNATIONAL COOPERATION"

UNIVERSITA' PER STRANIERI DI PERUGIA

11/2023-ON GOING

- Research focused on country branding, cultural policies and diplomacy and cultural districts.
- PNRR (DM118/2023) founded research grant



### MASTER

#### "WORLD HERITAGE IN CULTURAL PROJECTS FOR DEVELOPMENT"

UNIVERSITA' DEGLI STUDI DI TORINO-POLITECNICO DI TORINO

01-12/2023

- Advanced training course divided into two components: the first theoretical, focusing on the UNESCO role and its regulation, the fundamentals of Cultural Economics and Project Management in the cultural field. Complementary to the practical elaboration of a cultural project as the final thesis.
- Final project: "Reappropriation of spaces and placemaking: enforcing a community by occupying a physical public space with a spot for cultural activities. The case of Via Montanaro in Barriera di Milano, Torino"
- 110 with honours/110

### MASTER'S DEGREE

#### "CHINA AND GLOBAL STUDIES"

Università degli Studi di Torino; Tongji University, Shanghai, PRC

10/2019-12/2021

- Double-degree program
- Main subjects: International Political Economy, International Relations in East Asia, Global Economy, EU Political System, Public Policy, Diplomacy, Chinese socio-economic development; Asian Studies; Urban Studies; Chinese public policies
- Final thesis: "The Eu's Strategic Response To A Threatened Global Trade Regime"
- 110/110

### MASTER

#### "TOASIA EXPORT TRAINING"

Torino World Affairs Institute e Club Asia, in collaborazione con Università di Torino, dipartimento di CPS; BBS, Bologna Business School; Università "L'Orientale" di Napoli

10-11//2021

- 80-hour intensive advanced training course
- Main topics covered: Socio-political and economic background of China and South-East Asia; Identification of new markets and risk assessment; International trade law and Intellectual Property; Business models; Intercultural communication; Business strategy and e-commerce

### SIOI SPRING SCHOOL

SIOI- Società Italiana per l'Organizzazione Internazionale

03-07//2021

- Four-month spring school focused on analysing the challenges faced by International Organisations in the post-Covid era and assessing future ones
- Participation resulted from receiving a scholarship from Fondazione CRT.

## WORKING EXPERIENCE

### RESEARCHER

Reputation Management SRL  
09/2022-06/2023

- Research funded by MEP Tiziana Beghin on ESG compliance of Italian companies.
- Presented on 07/06/2023 at the European Parliament.

### CURRICULAR

#### TRAINEESHIP(150H)

Unione Industriali Torino,  
Economic Studies Office  
09-10/2021

- Researching and writing articles on emerging markets and the economic opportunities they represent, cross-referencing information with geopolitical contexts

### BACHELOR'S DEGREE

#### "POLITICAL SCIENCES, INTERNATIONAL RELATIONS AND HUMAN RIGHTS"

Università degli Studi di Padova

09/2016-10/2019

- Main subjects: Political Science, International Relations, Human Rights Theory, International Law, Sociology, Contemporary History, European Political System, Political Philosophy, Economics of European Integration, Global Economy
- Final thesis: "The real heir of the great helmsman. Xi Jinping's work between autocratic consolidation and the resurgence of socialist ideology"
- 109/110

### CONFUCIUS INSTITUTE'S SCHOLARSHIP

#### ONE-YEAR CHINESE COURSE

East China Normal University 华东师范大学, Shanghai, PRC

09/2015-07/2016

- Chinese language course (35h per week)

### HIGH SCHOOL DIPLOMA "INTERNATIONAL LANGUAGES"

ILiceo Classico "C.Botta", Ivrea (TO), Italia

09/2010-07/2015

- Main subjects: Spanish (intensive with double degree); English (intensive); Chinese (third language, culture)
- Grade: 90/100

## TRAINING ACTIVITIES

- Summer school 'Once Upon a Time? Transformative Local Communities: The Great Transition', promoted by the Association for Degrowth in collaboration with University for Peace-School for Transformative Economics, Solidarius Italia, Italian Solidarity Economy Network, Laudato Si Transformative Local Community of Avella (13/19/09/2021)
- Workshop "Solidarity economy and ethical finance" University of Turin, in collaboration with Fondazione Arbor, Solidarius Italia and other realities of the Italian solidarity economy scene (04/2021-06/2021)
- "3iner junior" certification obtained following participation in the training course "Start3- The next generation", a course on digital and innovation with the outcome of real case studies. Organised and sponsored by Associazione Progetto Marconi and Circoscizione 3, Turin(26/11/2020-16/12/2020)
- Conductor of the seminar "The Chinese Political System", in collaboration with Prof. Marco Almagisti, University of Padua with students of the Political Science and Sociology course(10/12/2020)
- "Circular Business Models for Sustainable Urban Food Systems" by EIT Food, University of Turin, University of Helsinki, sponsored by Future Learn.
- • "Becoming an entrepreneur"- Introductory course on entrepreneurship" organized by University of Turin (1/10/2020- 3/12/2020)
- • LAB "Essential tools for managing China-Europe cross-cultural business relations" by Edoardo Agamennone (08/05/2020-23/05/2020, 18 hours)
- LAB "Internationalization of enterprises: market and investment strategies" organized by Unione Industriali Torino (03/2020-05/2020, 35 hours)
- TOChina Conversation Club 都灵汉语俱乐部, University of Turin (09/2019-12/2019)