

# EDUCATION

## 1ST YEAR PHD CANDIDATE "DIPLOMACY AND INTERNATIONAL COOPERATION"

UNIVERSITA' PER STRANIERI DI PERUGIA

11/2023-ON GOING

- Research focused on country branding, cultural policies and diplomacy and cultural districts.
- PNRR (DM118/2023) founded research grant



## I LEVEL MASTER'S DEGREE "WORLD HERITAGE IN CULTURAL PROJECTS FOR DEVELOPMENT"

UNIVERSITA' DEGLI STUDI DI TORINO-POLITECNICO DI TORINO

01-12/2023

- Advanced training course divided into two components: the first theoretical, focusing on the UNESCO role and its regulation, the fundamentals of Cultural Economics and Project Management in the cultural field. Complementary to the practical elaboration of a cultural project as the final thesis.
- 110 with honours/110

## MASTER'S DEGREE IN "CHINA AND GLOBAL STUDIES"

Università degli Studi di Torino; Tongji University, Shanghai, PRC

10/2019-12/2021

- Double-degree program
- Main subjects: International Political Economy, International Relations in East Asia, Global Economy, EU Political System, Public Policy, Diplomacy, Chinese socio-economic development; Asian Studies; Urban Studies; Chinese public policies
- 110/110

## MASTER "TOASIA EXPORT TRAINING"

Torino World Affairs Institute e Club Asia, in collaborazione con Università di Torino, dipartimento di CPS; BBS, Bologna Business School; Università "L'Orientale" di Napoli

10-11//2021

- 80-hour intensive advanced training course
- Main topics covered: Socio-political and economic background of China and South-East Asia; Identification of new markets and risk assessment; International trade law and Intellectual Property; Business models; Intercultural communication; Business strategy and e-commerce

# MARA CARANDO

*Proactive, empathetic, eclectic, curious but also attentive, meticulous, responsible. Always interested in economic issues, I aspire to contribute to the establishment of an alternative system to the current one, promoting the crucial role of the cultural sector.*

## LANGUAGES

ENGLISH C1 (IELTS 7.5)  
SPANISH C1 (DELE)  
CHINESE B2 (HSK4, HSKK intermediate)

## CONTACTS

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0416751b8

## SIOI SPRING SCHOOL

SIOI- Società Italiana per l'Organizzazione Internazionale

03-07//2021

- Four-month spring school focused on analysing the challenges faced by International Organisations in the post-Covid era and assessing future ones
- Participation due to the winning of a scholarship, sponsored by Fondazione CRT

## BACHELOR'S DEGREE IN POLITICAL SCIENCES, INTERNATIONAL RELATIONS AND HUMAN RIGHTS

Università degli Studi di Padova

09/2016-10/2019

- Main subjects: Political Science, International Relations, Human Rights Theory, International Law, Sociology, Contemporary History, European Political System, Political Philosophy, Economics of European Integration, Global Economy
- 109/110

## CONFUCIUS INSTITUTE'S SCHOLARSHIP FOR ONE-ACADEMIC-YEAR STUDY

East China Normal University 华东师范大学, Shanghai, PRC

09/2015-07/2016

- Chinese language course (35h per week)

## HIGH SCHOOL DIPLOMA "INTERNATIONAL LANGUAGES"

ILiceo Classico "C.Botta", Ivrea (TO), Italia

09/2010-07/2015

- Main subjects: Spanish (intensive with double degree); English (intensive); Chinese (third language, culture)
- Grade: 90/100

## PERSONAL SKILLS

### EXCELLENT VERBAL AND NON-VERBAL SKILLS

Strong communication skills, cultivated during work experience in contact with the public (hostess, promoter, shop assistant) Excellent predisposition for team work, also matured through ten years of team sports and animation Excellent team building and leadership skills, cultivated during university thanks to group work, debates, seminars, cross-cultural experiences.

### ADAPTABILITY AND FLEXIBILITY

Good adaptability, both to the context and on a human level: open mindedness, social skills, empathy

### EXCELLENT MANAGERIAL SKILLS

leadership (captain of various volleyball teams)  
strong personality, direct person, good at making decisions and working under pressure

### ORGANISATIONAL AND TIME MANAGEMENT SKILLS

Ability to manage several activities simultaneously: study, sport, occasional work, voluntary work  
Strong problem solving, meeting deadlines  
pragmatic person

## TRAINING ACTIVITIES

- Summer school "Once Upon a Time? Transformative Local Communities: The Great Transition", promoted by the Association for Degrowth in collaboration with University for Peace-School for Transformative Economics, Solidarius Italia, Italian Solidarity Economy Network, Laudato Si Transformative Local Community of Avella (13/19/09/2021)
- Workshop "Solidarity economy and ethical finance" University of Turin, in collaboration with Fondazione Arbor, Solidarius Italia and other realities of the Italian solidarity economy scene (04/2021-06/2021)
- "3iner junior" certification obtained following participation in the training course "Start3- The next generation", a course on digital and innovation with the outcome of real case studies. Organised and sponsored by Associazione Progetto Marconi and Circoscizione 3, Turin(26/11/2020-16/12/2020)
- Conductor of the seminar "The Chinese Political System", in collaboration with Prof. Marco Almagisti, University of Padua with students of the Political Science and Sociology course(10/12/2020)
- "Circular Business Models for Sustainable Urban Food Systems" by EIT Food, University of Turin, University of Helsinki, sponsored by Future Learn.
- "Becoming an entrepreneur"- Introductory course on entrepreneurship" organized by University of Turin (1/10/2020- 3/12/2020)
- "LAB "Essential tools for managing China-Europe cross-cultural business relations" by Edoardo Agamennone (08/05/2020- 23/05/2020, 18 hours)
- LAB "Internationalization of enterprises: market and investment strategies" organized by Unione Industriali Torino (03/2020- 05/2020, 35 hours)
- TOChina Conversation Club 都灵汉语俱乐部, University of Turin (09/2019-12/2019)

## WORKING EXPERIENCE

### RISEARCHER

Reputation Management SRL

09/2022-06/2023

- Research funded by MEP Tiziana Beghin on ESG compliance of Italian companies (presented on 07/06/2023 in the European Parliament)

### CURRICULAR TRAINEESHIP( 150H)

Unione Industriali Torino, Economic Studies Office

09-10/2021

- Researching and writing articles on emerging markets and the economic opportunities they represent, cross-referencing information with geopolitical contexts