

## JUNIOR DIGITAL MARKETER IN SWITZERLAND



**We are looking for a young bilingual English/Spanish Junior Digital Marketer.**

The Communication & Marketing Team is located in our Swiss headquarter, a design environment where talents bring innovative solutions on a daily basis. Average age around 30 years, a multinational Company, a lot of space for creativity and learning opportunities. The head of Communication will train the new figure, and guide him/her through the challenging tasks of the digital marketing, in our growing automotive Company!

This position is better suited for a newly graduated or a young professional figure with 1 to 4 years of experience: curious, dynamic, truly interested in a permanent work opportunity in Switzerland.

If you recognize yourself in the Junior Digital Marketer we are looking for, apply today and we'll get back to you soon.

### **Responsibilities**

- Management of the Company's online store and website
- Search engine optimization (SEO)
- Copywriting for online and offline activities
- Daily management of social media channels such as Facebook, Instagram, LinkedIn and YouTube.
- Making phone calls to sell out

### **Essential Skills**

- Bilingual: English + Spanish AND/OR French
- Full knowledge of Google Adwords, Analytics and SEO
- Excellent verbal and written communication skills
- Detail-oriented and proactivity approach
- Degree in related field or equivalent practical experience

*Starting date: ASAP (ideally within October 2017)*

*Working Hours : 42 per week, 5 days from Mon to Fri*

*Benefits : hours flexibility, a certain degree of autonomy, a specific training, occasionally some business trip, free coffee and water.*

**Please apply with an updated cv in pdf format, written in English, an accompanying letter to make us understand your motivation.**