## **YOOX GROUP**



## **Content Editor Internship**

The successful candidate will join yoox.com Digital Marketing team and will be involved in editorial projects. The projects will include the development of editorial copy in Italian and English, special projects, and content management. The position includes the following responsibilities:

- Uploading content/posts
- Assisting in the creation of editorial content
- Assisting in creating presentations for editorial projects
- · Participating in inventing creative concepts for editorial projects

## Requirements

The ideal candidate has a strong passion in copywriting within the fashion, editorial or related industry; speaks and writes perfectly and idiomatically in English (near native English speaker); applicants should have a marked spirit of initiative and team working skills.

## Location

Bologna Area (Italy)