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Compétences Linguistiques et Interculturelles au Service des Entreprises en Europe

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TRAINING SESSION

UNIVERSITY FOR FOREIGNERS OF PERUGIA
25th - 29th January 2016

PALAZZO GALLENGA – AULA IX
PIAZZA FORTEBRACCIO, 4 PERUGIA

PALAZZINA VALITUTTI – LAB. G
VIA CARLO MANUALI, 3 PERUGIA

Welcome address

STEFANIA SPINA
Università per Stranieri di Perugia
Cultural innovation in teaching and learning in a digital environment

DONATELLA PADUA
Università per Stranieri di Perugia
Customer Engagement in Digital Ecosystems

DANILO RINI
Università per Stranieri di Perugia
Linguistic assessment and evaluation in online environments

FERNANDO NARDI
Università per Stranieri di Perugia
Introduction to geographical information system (GIS) for enterprise and tourism in a digital environment
Geointelligence and geomarketing for enterprise and tourism in a digital environment

EVANGELIA KARAGIANNI
Hellenic Open University
Tools for the creation of digital learning contents
Online learning platforms

MARIA JORDANO
Universidad Nacional de Educacion a Distancia
Web tools and resources for teaching and learning foreign languages

ALEXANDROS LIAPIS
Hellenic Open University
Assessment and evaluation in online courses; the role of teacher/tutor
Online learning platforms

Concluding remarks

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